



Hello Band Parents,

We will be kicking off our Snap! Raise Fundraiser with Brian, our local rep. Snap is a social donation platform that allows our band to receive donations from our networks, communities, and supporters. Snap uses the power of social media with a safe, fun and interactive approach. All we ask is that each parent/guardian help their band member gather 20 or more email addresses of their biggest fans. Your contacts are strictly private and protected.

Snap Fact Overview:

1. Safe and Protected- Snap! Raise is the safest online donation platform available. All data is private and never redistributed.
2. No Product Sales- students will not be asked to sell products for this fundraiser. Every effort is made through our own custom built page and shared via Email, Facebook, Twitter and Text.
3. Email Strategy- all supporters will receive a receipt for their gift that is tax deductible, included with a personalized thank you from the band student. There are three reminder emails sent to donors, with an option to unsubscribe.
4. Reverse Flow- Snap's platform and process is what makes their fundraiser so successful. It allows an extensive reach across communities by providing options to connect with multiple donors and their social networks—maximizing our raising efforts.

Thank you,

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Brian Lee
Austin Rep
www.snap-raise.com

